

# Annual Report 2015

Your help makes a difference



**LittleBigHelp**

[www.littlebighelp.com](http://www.littlebighelp.com)

*A little help from you is a big help for others*

LittleBigHelp provided more than  
**88,000 meals**  
to the children at our projects

LittleBigHelp ensured  
daily education for  
**348 children**

**In 2015...**



LittleBigHelp started  
**2 new projects:**  
Vocational Training  
and Beautician Training

LittleBigHelp  
ensured a health check for  
**531 children**





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## Message from the Founder

2015 and all that it has brought with it gives good reason to be grateful. LittleBigHelp has yet again expanded and opened 2 new projects focusing on empowering women socially and financially, to fight the gender inequality and discrimination that too many women in India still experience.

Women in India earn 56 % of what their male colleagues earn for performing the same work and only 26 % of women have an account at a formal financial institution compared to 44 % of men<sup>1</sup>. Evidence shows that investing in women benefits entire societies. In 2015 we therefore opened a Vocational Training centre and a Beautician Training centre for women. Not only are the women taught income generating skills but also about their rights, entitlements, financial management and marketing.

It is deeply touching to see the women's self-esteem rise as their eyes are opened to new possibilities and a hope for a brighter future begins to grow within them. We expect that this new strategic focus will result in not only women being lifted out of poverty but entire families.

We are deeply thankful for the opportunity to support more than 500 children and women everyday through our projects. In 2015 we created 70 jobs, supporting the livelihood of many families.

This is only possible thanks to the generous support from our corporate partners, donors, members and private individuals.

A special thank you to everyone who has supported LittleBigHelp either financially or with their expertise and guidance.

The evening of LittleBigHelp's sixth consecutive annual Charity Gala remains especially memorable. A magical evening hosted so beautifully by our new corporate partner Marriott Copenhagen Hotel, and which raised DKK 1.1 million for our projects. I am likewise grateful to our corporate partner, Hotel Scandic Aarhus City who hosted our second Charity Dinner in Aarhus where a generous amount of DKK 543,000 was raised.

It was a touching moment of recognition when, LittleBigHelp was chosen as Ladies Circle International Service Project 15/17, meaning that Ladies Circles around the world will be fundraising for LittleBigHelp Girls' Home and the knowledge of LittleBigHelp will spread. Thank you to the Board of Directors and to the LittleBigHelp team who

has been working hard and with admirable devotion to ensure development and quality across all our projects. The knowledge, cultural understanding and passion of our local employees have been essential for LittleBigHelp's achievements and I am so grateful for each of their contributions.

As an organisation we enter 2016 with great excitement and dreams of continuing to make tremendous differences in the lives of vulnerable children and women as we empower them with the knowledge, skills and confidence to make their own decisions in life.

With love and gratitude  
Lisbeth Johansen





## Message from the Programme Manager

2015 has been another milestone year for LittleBigHelp with strong performances across all dimensions. The persistent performance by all team members and support from external agencies and individuals has made this possible.

It is a great privilege for the LittleBigHelp team to work for marginalised children and women and to be a catalyst for positive change in their lives. Along with effective implementation of all projects the team has also been working to establish strong relationships with local stakeholders, which

is an important aspect in the sustainability of the projects.

Thanks to new strategies at our Open Shelter project, our support has now extended to address school dropout and child labour issues more effectively for slum children. The aim is to empower children to break the cycle of poverty through education and work towards preventing that they become permanent street children. In 2015, LittleBigHelp has added increased focus on women's skill development initiatives to address issues associated with gender inequality and more than 30 women have directly benefitted

from these projects. Several international visitors have visited our projects throughout the year, getting a clear insight into the initiatives of LittleBigHelp.

One musician from Denmark, Kris Herman, even came to India to record a song together with the children from our Girls' and Boys' Home, leaving them with an unforgettable experience.

On behalf of the organisation and its management team, I want to thank all the donors for their generous support and commitment to the organisation. It is the support of all well

wishers that has helped to make LittleBigHelp grow effectively and made it possible to provide quality services to the children and women. I look forward to your continued support for LittleBigHelp's future interventions.

Warm greetings from  
Debasish Guha





## Who We Are and What We Do

LittleBigHelp works to create better opportunities for vulnerable children and women in West Bengal, India - each and every day. We work to secure basic child rights such as education and protection, along with women's empowerment through skill development.

We cannot help everybody, but our belief is that everybody can help some – and we do it! Each day in 2015, we helped more than 500 vulnerable children and women to a better every-day life and brighter future by working towards empowering them to make their own choices in life. LittleBigHelp was established

and registered as an NGO in Denmark in 2010 by Founder Lisbeth Johansen, who gave up her career as International Sales Director to pursue her dream of creating an NGO in India. In 2012, LittleBigHelp was registered in India and is operating as LittleBigHelp India Trust. In late 2013 we entered into a partnership with a very established and recognised local NGO outside of Kolkata working with children with special needs.

This is our local implementing partner NGO. LittleBigHelp raises funds predominantly in Denmark, and increasingly in India, which are spent on our projects in

**Vision:**  
We cannot help everybody - but we can help some. And we do it!

**Mission:**  
We change your little help into a big help for people in need.

Kolkata that we design, manage and monitor.

Working with complete honesty and transparency is essential in all our work. We work to keep administration costs at a minimum and thus rely on voluntary help and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable children and women.

Throughout 2015, Founder Lisbeth Johansen and Programme Manager Debasish Guha have ensured the overall

management of LittleBigHelp in both Denmark and India.

Debasish Guha manages the projects and the team of 70 local team members in India on a daily basis with the assistance of local Project Managers. Programme Assistant Rebekka Madsen and Fundraising and Events Manager Rikke Schrøder work between Denmark and India.





## Boys' Home

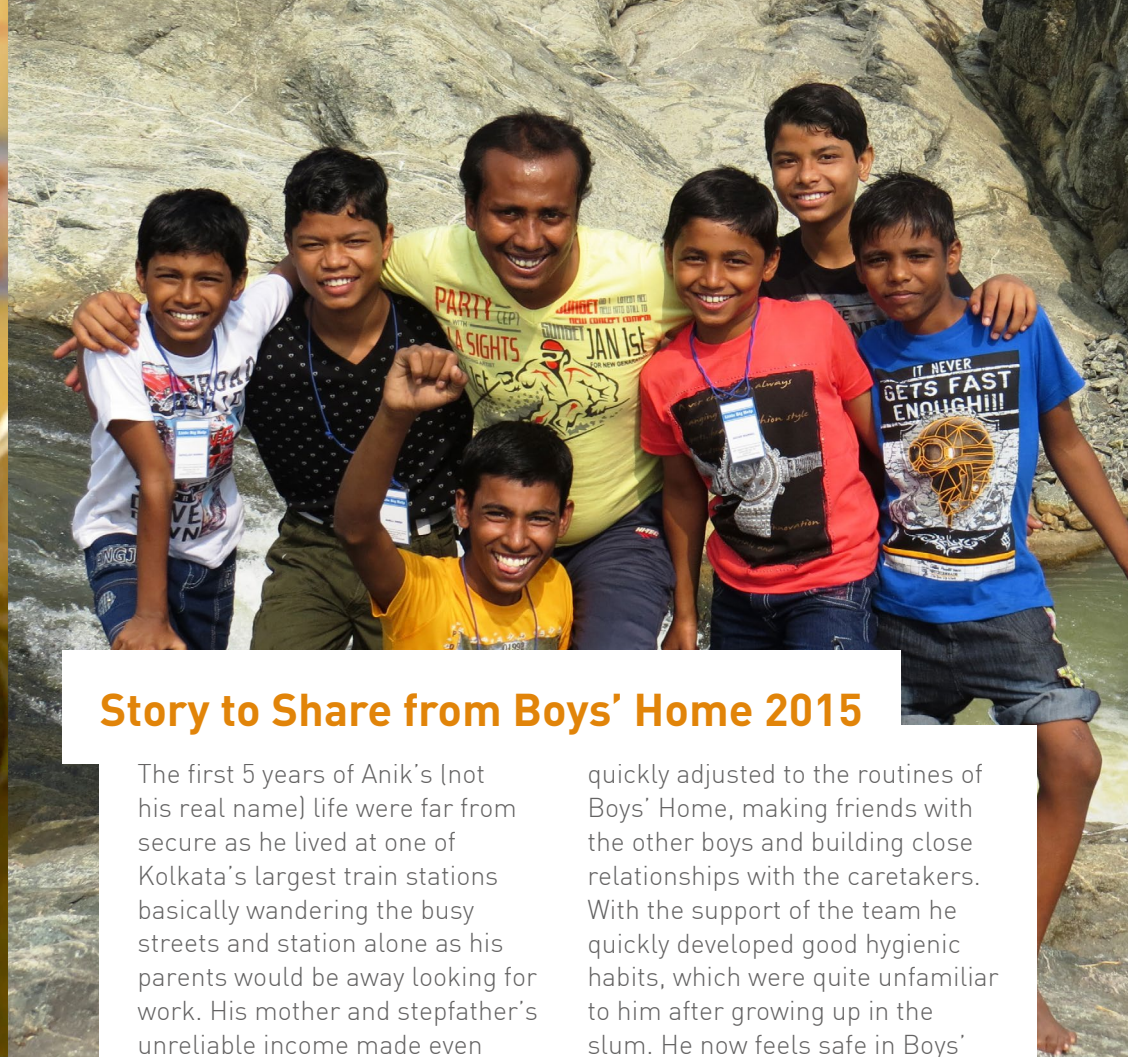
In January 2014 we opened a long-term home for up to 45 street connected or other vulnerable boys. In our Home, the boys can start a new life away from the street with care, comfort, nutrition, education - and a place to call 'home' until they reach 18 years of age. We enrol them in a local school to secure them education and we structure their everyday life at the home with sports, drawing, meditation, games, recreational activities and fun holidays. We want the boys to experience a childhood with all the love and care that they need, as any child has the right to.

Our team of skilled social workers and counsellors also provide the boys with on-going guidance and counselling about challenges faced and the challenges these boys will face throughout their life and how best to cope with

them. We talk to them about their dreams, aspirations and potential and guide them on their path towards reaching them.

*The boys in Boys' Home are lovely and above all happy. The brightness in their eyes and their lovely smile touches our hearts every time we look at them. I'm touched to see how well the Boys' Home is run and the people here are simply wonderful.*

- Dennis Dress  
CEO  
Dbramante1928



## Story to Share from Boys' Home 2015

The first 5 years of Anik's (not his real name) life were far from secure as he lived at one of Kolkata's largest train stations basically wandering the busy streets and station alone as his parents would be away looking for work. His mother and stepfather's unreliable income made even purchasing food immensely difficult not to mention clothes, shelter and medical needs.

Anik's life took a huge turn when he moved into LittleBigHelp Boys' Home with the consent of his mother. The first and foremost important intervention after his arrival at the Boys' Home was to ensure care, protection, nutrition and health care for Anik. Shortly after he was enrolled in school and

quickly adjusted to the routines of Boys' Home, making friends with the other boys and building close relationships with the caretakers. With the support of the team he quickly developed good hygienic habits, which were quite unfamiliar to him after growing up in the slum. He now feels safe in Boys' Home referring to it as 'my home' and 'my friends' when talking about the other boys in the Home. His favourite activities are to make creative items and have fun with his peers.

We look forward to following his development over the years, supporting and guiding him on his journey through life.

## 7 new boys

moved into the Boys' Home, to live a life with love, education, nutrition and health care

## 41,974 meals

have been served throughout the year

# In 2015...



## A total of 34 boys

were living in Boys' Home at the end of the year

## 10 boys

have successfully completed a formal computer course





## Girls' Home

In October 2014, LittleBigHelp opened a long-term home for 25 street connected and other vulnerable girls.

In the Home, the girls have a chance to start a new life in a safe environment filled with care, comfort, nutrition and education – a place to call 'home' until they reach 18 years of age. We enrol them in local schools to secure them education and we structure their everyday life at the home with sports, drawing, meditation, play and other recreational activities with the purpose of mental, physical and social development. Our team at the Girls' Home also provide the girls with on-going guidance and counselling about challenges faced in life and how best to cope with them.

It is especially important to offer help to girls in India, as they are extra vulnerable, even more than boys. Child marriage is not

uncommon, and girls especially from slum or street environments are at high risk of being trafficked, raped or abused.

*The Girls' Home is well maintained and well equipped for the girls. The staff is caring and ensure that the health and hygiene of the girls is properly maintained and they always encourage the girls for their overall development. They are focused on the individual care of each child.*

*- Santa Choudhury  
Head Mistress  
West Barisha Kamala  
Vidyamandir*



## Story to Share from Girls' Home 2015

Karishma (not her real name) and her brother grew up with their grandmother. Their mother died when Karishma was very young and their father had left them too. Karishma's uncle, who also stayed with their grandmother, would beat her if she did not work and Karishma and her brother therefore ran away. With the help of the police they were taken to CHILDLINE (helpline for street children in distress).

They were brought back to their grandmother's place and after a few days their grandmother took them to the Child Welfare Committee, as they could not continue living with her. Again after a few days Sabina and her brother were strolling aimlessly on the streets. The police found

them and referred them to Kolkata CHILDLINE once again.

As Karishma's wish was to have the possibility of attending school, the Child Welfare Committee decided that she should be sent to LittleBigHelp Girls' Home.

When Karishma first came to Girls' Home she was insecure but this quickly changed, as she found herself in a caring environment and was involved in the day-to-day activities of Home. Now she communicates confidently, has lots of friends, is doing really well in school and involved in many different extracurricular activities. We are proud to see how far Karishma has come in face of her rough start in life.

## 6 new girls

moved into the Girls' Home where they now live with loving boundaries, protection, education, nutrition and health care

## 4 hours of counselling

are conducted for the girls each week, which has helped the girls to start process and manage their past traumas in a healthy way

# In 2015...



**A total of 13 girls** were living in Girls' Home at the end of the year

**A total of 15 different field trips,** recreational tours and out of house events were planned for the girls

**14,494 meals** have been served throughout the year





## Open Shelter

An estimated 250,000 children are connected to the streets in Kolkata and many of them live around or at the stations or in the many slum areas. Many have run away from home due to domestic violence, fear or other family disagreements, while others are sent to the streets by their guardians to work. Life as a street-connected child is very rough and many struggle to get food every day. They collect bottles and other goods to sell and earn a few Rupees to survive or contribute to the family's income.

These vulnerable children enjoy no protection whatsoever and many experience abuse. They have no access to medical care, or education and often they are orphans. To make it through the day, many children will eventually

start sniffing glue, which is highly addictive and adds to their health concerns and once addicted the chances of them ever breaking the cycle of poverty are meagre.

After a shift in strategy to more preventative measures, Open Shelter now focuses on promoting education by helping street connected children from the slum, station and street areas get enrolled in local schools after a 4-month preparation period at Open Shelter. The boys also receive nutrition, showers, clean clothes, medical care, and counselling. With this approach we work to prevent street-connected children ending on the streets permanently and instead empower them to break the cycle of poverty through education.



## Story to Share from Open Shelter 2015

Breaking one's social heritage is tough but can be done, even for children living in the high-risk slums of Kolkata.

11-year-old Mahesh (not his real name) lives in deep poverty in a slum with his mother. His father passed away when he was young, leaving his mother to care for 6 children. 2 of his brothers are highly addicted to glue, and his mother attempts to make ends meet by collecting waste material and plastic bottles. Her biggest wish for Mahesh is that he would attend school to build a brighter future for himself. She therefore enrolled Mahesh in a non-formal education centre but Mahesh was not interested in studying and he quickly started spending his days wandering around in the slum instead. In the meantime his mother got in touch with LittleBigHelp who counselled Mahesh about his needs, his future dreams and boosted his self-esteem. He agreed to be enrolled in Open Shelter and now shows great interest in learning as he

prepares to be enrolled in a formal school within a few months. His mother drops him off every day at the centre where he is provided with a balanced meal, health care support, informal education, counselling, recreational activities and sports.

His mother has shared "He has changed a lot! I can hardly believe it but after returning from Open Shelter he immediately starts doing his homework, which I have never seen him do before.

Earlier he was very stubborn but now he has become calm and cooperative."

*All the team members are very connected with the children.*

*- Sudipta Basu  
District Child  
Protection Society  
Howrah*

We helped  
**215 runaway or missing children**  
away from train stations or street situations

We provided  
**9,033 breakfast, snack, lunch, and dinner meals**  
to the boys in our Open Shelter

**In 2015...**



We ensured health care support for  
**235 boys**

We helped reunite  
**160 missing or runaway boys**  
with their families

We helped place  
**62 boys**  
in a government home, in a de-addiction centre or in our Boys' Home





## Learning Centre for Tribal Children

In January 2014 we opened our Learning Centre for Tribal Children, located in the city of Bankura. Through the Centre we are able to provide high quality English and computer training to underprivileged children from low socio-economic families living in tribal villages.

The aim of the Learning Centre for Tribal Children is to empower youth, between the age of 13 and 17, from impoverished tribal communities, with English and computer skills. This will broaden

their opportunities in the future in regards to further education, which many of them dream about or better-paid jobs. In this way they can also become agents of change and develop awareness among the community regarding the importance of education and literacy. Besides empowering the youth with skills, the aim of the centre is also to build their self-esteem and confidence. Career counselling is also an important activity at the Centre, as the majority of the youth who attend the Learning Centre for Tribal

Children are first generation learners, and receive no guidance regarding choices related to career from neither their home nor their school. The children come from societies where they are cut off from basic facilities, there is high illiteracy rates amongst the parents who work mainly as agricultural labourers, or stay at home caring for the children – a livelihood that only provides them with their very basic needs.

In August 2015 we opened a new skills development section in the

Learning Centre for Tribal Children where 12 young women are offered a one-year Beautician Training course. The aim is to empower them financially and socially by equipping them with skills that will make it possible for them to earn an income to support themselves and their families. As the course takes only one year to complete, it's advantageous to those who, due to different circumstances, only are able to make a short-term commitment to education.





## Story to Share from Learning Centre for Tribal Children 2015

Nandita (not her real name) a 25-year-old is a regular attending and dedicated trainee of the Beautician Training. She comes from a low-income family where both her parents are daily-wage earners and Nandita therefore has a dream of becoming financially independent and to be able to support her family.

Since the training started in August 2015 Nandita has been attending classes regularly, eager and dedicated to learn. She sees the training as an opportunity to break the cycle of poverty

and to start income-generating activities to be self-reliant. She has developed excellent skills in doing facials, massaging, manicures, pedicures and different types of haircuts and styling. To develop even further and to earn a little money she also practises her new skills on friends and other clients from her village especially around the time of local festivals, when all women want to look their best.

Nandita's dream is to become a well-established professional beautician and to set up her own parlour some day.

### In 2015...

40 students, all first generation learners, were provided with high quality English and computer training

85 % of the students passed the English Course

90 % of the students passed the Computer Course

40 home visits, were conducted to ensure continued support of parents towards their children's education

12 trainees have been provided beautician training and 6 current trainees have already started earning a little money





**In 2015...**  
10 women were enrolled at Vocational Training

In less than 5 months, all the women successfully learnt how to make different jewellery, stitching, embroidery, pillow covers, petticoats, baby pants, baby dresses, and pouch gift bags

The trainees have opened a bank account for their savings

## Vocational Training

In August 2015 we opened our Vocational Training project located in Behala, Kolkata, for marginalised women in the local community. The aim of the project is to empower marginalised women socially and financially by equipping them with different skills that will provide them with the opportunity to initiate income-generating activities.

Training is provided to the women for 4 hours everyday in tailoring

and jewellery making. The women also receive support in marketing their products, financial management and savings, and awareness about women's rights and their entitlements, which many of them have limited knowledge of. The women are already earning a profit from the sales of their products, which is allowing them to contribute financially to their families and increasing their self-esteem and hope for a brighter future.

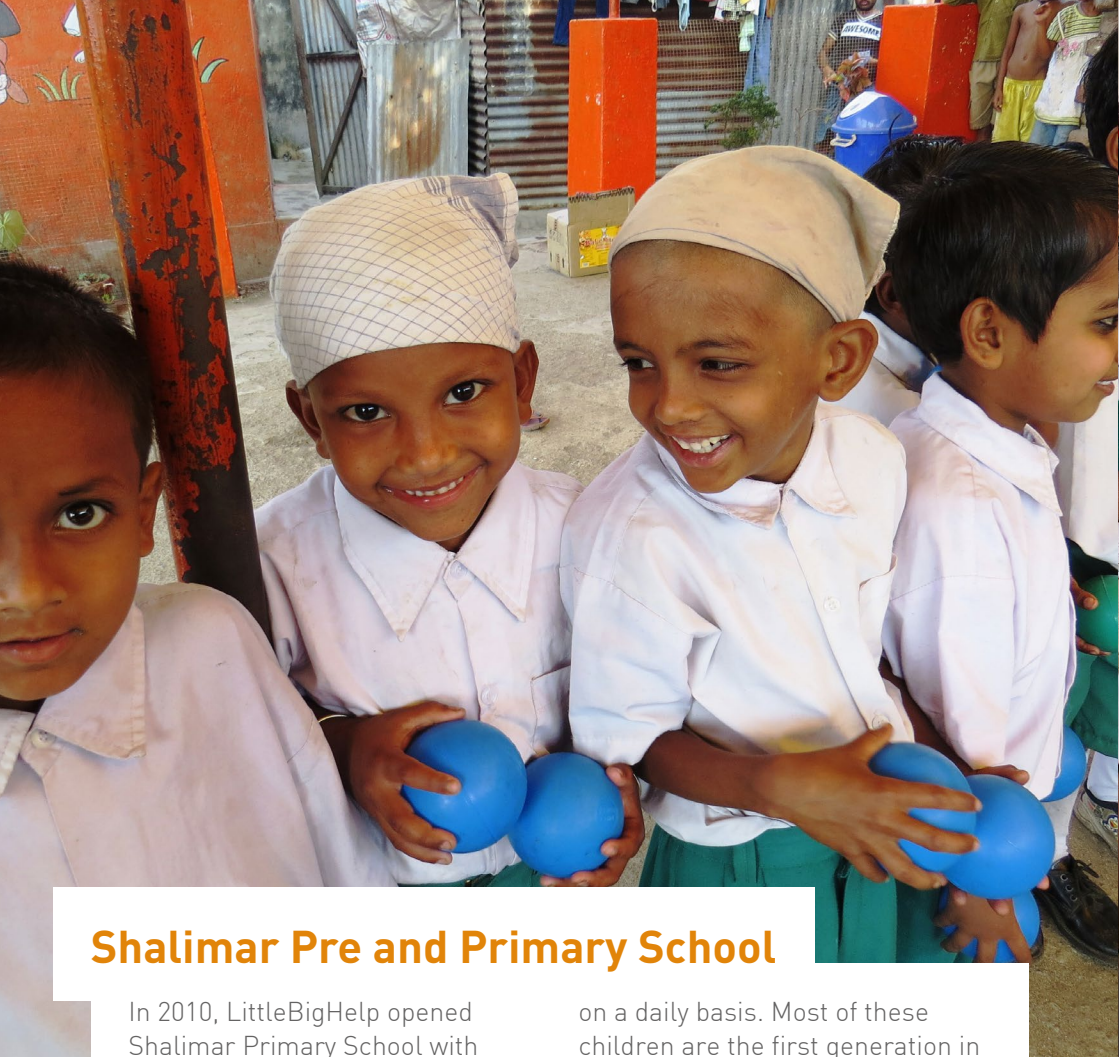
## Story to Share from Vocational Training 2015

Pratima (not her real name) is a 27-year-old trainee in LittleBigHelp Vocational Training project. She lives with her young daughter, husband and her father-in-law. The family lives in financial insecurity as they have about 5000 INR per month to meet all their expenses.

Her husband repairs hardware occasionally when he finds work and Pratima was earning a small amount of money cutting the extra threads from ready-made clothes. Pratima joined LittleBigHelp Vocational Training in October

2015 and is very enthusiastic about developing her skills. Having a good eye for design and matching, Pratima has already become great at making jewellery. She is still in the training phase but has already saved approx. INR 3000 through selling jewellery, which she never thought was possible. She is saving the money for her daughter's education and she believes that in the near future she will be able to meet some of the family's financial needs with income earned through her new skills.



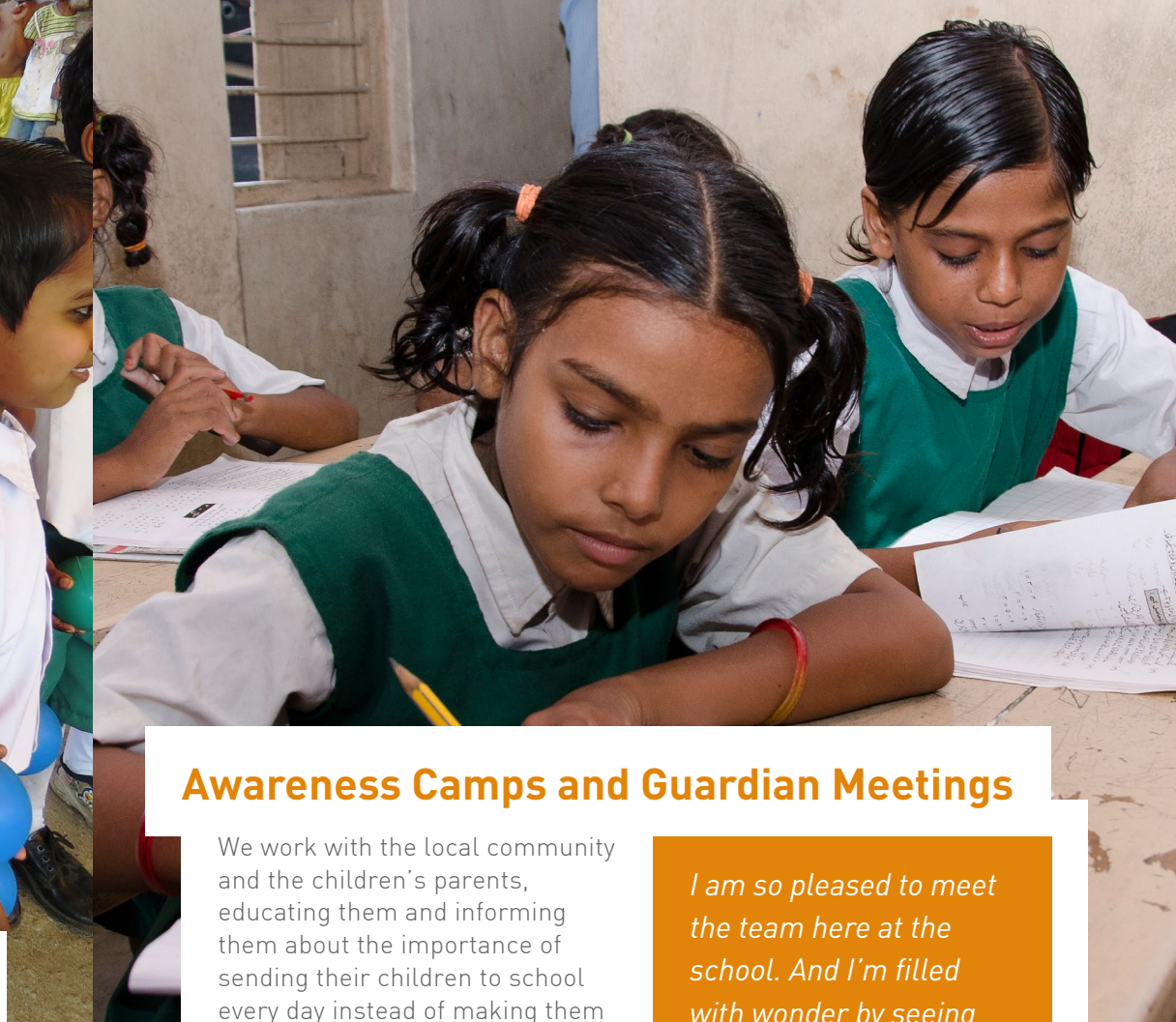


## Shalimar Pre and Primary School

In 2010, LittleBigHelp opened Shalimar Primary School with the support of private donations in the slum area of Shalimar – just outside of Kolkata. In 2011, the school was extended with a Pre School for 40 of the younger children in the community.

Illiteracy in the local community is widespread and the opportunity for children to attend school and study for an education is very rare. In 2015, the school ensured that 130 children attended school

on a daily basis. Most of these children are the first generation in their family to attend school and would normally not be given the opportunity to learn to read, write, or do simple arithmetic. Providing them the opportunity to go to school is thus allowing them to develop their skills and give them an education to help change their future for the better. The children are also provided with a nutritious hot meal for lunch every day from our school kitchen.



## Awareness Camps and Guardian Meetings

We work with the local community and the children's parents, educating them and informing them about the importance of sending their children to school every day instead of making them work. Continuous support from the local community is crucial in our work. Through awareness camps and guardian meetings the parents of the students are informed about important issues and problems concerning their community are raised and discussed. It is through their participation, that the long-term development of the local community is secured and the future of the children brightens.

*I am so pleased to meet the team here at the school. And I'm filled with wonder by seeing how they are giving their best to this school. Bringing change in the lives of these children is the noblest act.*

*- Anonymous*





## Story to Share from Shalimar Pre and Primary School 2015

Concentrating in school is tough, when life at home is challenging.

Radha (not her real name) could tell you all about that. Radha used to come to school in a dirty uniform and the teachers perceived her as a disturbing student in class, always getting into quarrels with the teachers and other students. Through home visits, the teachers at Shalimar came to know that Radha's family is living under extreme poverty, her mother is mentally sick and she along with her older sister therefore have to do all the

household work, leaving no time for play and simply being a child. An intervention plan to support Radha was therefore developed.

She started receiving extra support in class, moral support and encouragement from the teachers, as well as counselling sessions. There was immediately a huge improvement, both in behaviour and in cleanliness.

Radha still lives under extremely challenging conditions but today she is a much happier girl with a much higher self-esteem.

### In 2015...

We provided 22,575 lunch meals to the students in Shalimar School

We distributed 130 pairs of school uniforms to the students at Shalimar School

We carried out 644 home visits in the local community regarding the students

We distributed a total number of 725 educational materials

We conducted 2 yearly health checks for all the students in Shalimar School

100 % of the students from class IV were enrolled in Government Schools to continue their education in class V





## Centre for Special Education

In October 2013, LittleBigHelp started funding the Centre for Special Education – a school for 120 children and adolescents with special needs who would otherwise not be able to attend school or receive care.

The Centre also provides a home for 15 of the older students of the school. The students come from impoverished tribal villages around the city of Bankura, situated a few hours outside of Kolkata. Many of these children suffer from neglect, malnutrition, and the prevalence of tribal superstition, ignorance

and lack of awareness among the families and community members about special needs and the rights of children with special needs.

We promote that children with special needs have the right to decent work and to enjoy freedom, equality, social security and human dignity – just like any other child should. Vocational training and life skills education is therefore also provided at the Centre so that the students are given the right to choose what they want to do based on their strengths and needs.



## Story to Share from Centre for Special Education

Sanjay (not his real name) is a 4-year-old child with Cerebral Palsy. His parents brought him to Centre for Special Education in August 2015 and after an assessment it was evident that his development was delayed within the areas of physical, language and social skills. An intervention plan was prepared for him according to his needs and he was enrolled in the school a few days later. Within just 4 months he has made remarkable achievements. The school, his teachers and peers are now familiar to him and he loves coming to school and sits in the

class without his mother. He even brings his uniform to his mother early in the morning, excited about getting to school. He can attend an activity for 5 minutes in a one to one situation and he has learnt Bengali rhymes and replies to simple questions by clarifying yes or no. Together with his peers he enjoys playing ball.

Sanjay has great potential for advancing and a great learning attitude. With the right support he will without a doubt develop much further.



**9 out of 18 children**

have achieved sitting  
without support

**25 out of 50 children**

have learnt to get dressed without support

**42 out of 98 children**

have learnt to drink  
independently

**In 2015...**



**20 out of 35 students**

have learnt to do two  
vocational skills perfectly

**15 out of 51 children**

have learnt to express  
themselves with one word





## Adult Learning Centre

In June 2013 we opened our Adult Learning Centre (ALC) at the Shalimar Pre and Primary School premises for the women and mothers of the children who are already attending our school. The women currently join our classes for 1-2 hours per day.

These women had long expressed a desire and need to get basic education, as most of them had never been to school before.

Teaching them to read, write, and do simple mathematics will both improve their status and position in the community, increase their possibilities of finding jobs, and will also make them more capable of helping their children do their homework and better understand their development and education.

Both the women and the children in the local area therefore benefit from the project. At the end of 2014 we were able to extend ALC with a new focus on vocational training to further empower the women. Currently we are teaching the women arts and crafts skills as well as tailoring skills. The aim is to equip the women with skills that will give them the possibility of starting income generating activities. The women have also started their own savings and loan group, which they contribute to on a daily basis and from which they can take small loans. ALC now empowers women through increased knowledge, awareness on women's rights, and vocational training that provides them with social and financial alternatives to provide for the family.



## Story to Share from Adult Learning Centre 2015

Sitara (not her real name), a trainee from Adult Learning Centre, wanted to give her grandmother a gift, but because of her financial situation, she was unable to. After learning some basic sewing skills at Adult Learning Centre she was so excited to make her grandmother a petticoat – the first gift she had ever given her.

Our latest initiative in Adult Learning Centre is offering the trainees tailoring courses to empower them financially and socially. It has been amazing to observe that as their skills develop, their confidence increases.

Some of the women have started earning money through their newly acquired skills.

### In 2015...

14 women were enrolled for vocational training at Adult Learning Centre

14 women were enrolled for Computer Based Functional Literacy at Adult Learning Centre

All women have started saving money through an introduced savings system





## Annual Charity Gala at Copenhagen Marriott Hotel

For the sixth year in a row, we hosted our successful LittleBigHelp annual Charity Gala on 24 October 2015 and this time in collaboration with our new corporate partner Copenhagen Marriott Hotel in Denmark who hosted the event. An amazing DKK 1.1 million was raised on that one night from ticket sales, generous donations and proceeds from the live and silent auctions with donated items. On the exciting program were several famous Danes, who all performed pro bono to support our work.

Besides hosting the event, Copenhagen Marriott Hotel also donated a delicious and exclusive menu composed of food from the four corners of the world, while Holte Vine donated wine

and Carlsberg donated beer and water. The Masters of Ceremony were TV presenters Peter Møller and Ulla Essendrop, who at the age of three was adopted to Denmark from an orphanage in Kolkata. The auctioneer, Kasper Nielsen, from Bruun Rasmussen Auctioneers conducted the auction and secured high bids for the donated items. The guests enjoyed entertainment by among others 'Hej Matematik', 'Klassens Tykke Dreng', Joachim Knop, Hanne Vinsten and Kris Herman and documentaries and stories about Indian street children's living conditions, brought tears to the eyes of many guests. Despite that the evening had a more serious purpose, spirits were high and the details festive, with Indian bindis for all the guests, lots of



candles, firing of a fire canon over the water, Photo Booth, and at the after-party it was even possible to buy a drink 'a light in the dark', named after the evening's theme. The auction consisted of both a 'silent auction' in the foyer, where the guests had the possibility of giving bids before the dinner and in the break, as well as at the live auction in the ballroom.

Bids could be made on numerous items such as art by famous Danish painter and cartoonist Kurt Westergaard, luxury cruises, hotel vouchers to d'Angleterre, jewellery from Shamballa Jewels and much more.

The aim of the Charity Gala 2015 was to raise funds for five projects: our Open Shelter for

street-connected boys, our Boys' and Girls' Home for vulnerable children, our Adult Learning Centre for uneducated women in the slum and a school and home for children with special needs that LittleBigHelp supports.

A heartfelt thank you goes out to all of the participants and performers who contributed to the success of our annual Charity Gala. We are deeply grateful for your presence that contributed to a magical evening and made it possible to further develop our projects in Kolkata.

We are already looking forward to our seventh consecutive Charity Gala in 2016.





## Charity Dinner in Aarhus

For the second time a LittleBigHelp Charity Dinner was arranged in the city of Aarhus in partnership with Hotel Scandic Aarhus City and Ladies Circle.

It took place on 12 September 2015 in the beautiful facilities of Hotel Scandic Aarhus City where 150 people came to enjoy the evening and to support the work of LittleBigHelp. A delicious menu, high-class entertainment, a beautiful concert and touching personal accounts that gave insight into the living conditions of street connected children were

all part of the program of this wonderful evening. An impressive DKK 543,000 was raised through auctions, donations and ticket sales for our Pre and Primary School in Shalimar Slum. We would like to thank everyone who participated and contributed to the success of the evening. A special thanks to Master of Ceremony Dina Al-Erhayem, singer Marie Frank, Dorthe Gerlach, Steffen Brandt and Kris Herman for performing and to Karina Lind and Ladies Circle for arranging the event.





## Donors and Sponsors at the Events in Copenhagen and Aarhus

MayFair Hotel London  
www.themayfairhotel.co.uk

Paustian  
www.paustian.dk

Reflections by Hugau/Larsson  
www.reflectionsbyhugaularsson.com

Ulrik Lyngø  
www.ulriklyngø.dk

Søren Stenderup  
www.sorenstenderup.com

Christina Julsgaard  
www.cjulsgaard.dk

Louise Grønlykke  
www.groenlykke.dk

Grange Hotels  
www.grangehotels.com

Foredragsholder Tommy Krabbe  
www.tommykrabbe.dk

OneCollection  
www.onecollection.com

Hotel Skt. Petri  
www.sktpetri.com

Restaurant Sans Souci  
www.sanssouci.dk

Weber Grill Academy  
www.webergrillacademy.dk

Foredragsholder René Nielsen  
www.heltmenneske.dk

Mentaltræner Mads Qvist  
www.styrkefokus.dk

Kyneb & Co  
www.kynebco.dk

Guldsmeden Hotels  
www.guldsmedenhotels.com

AC Hotel Bella Sky  
www.acbellaskycopenhagen.dk

Franklin Covey  
www.franklincovey.dk

British Airways  
www.ba.com

Charlotte Sparre  
www.charlottesparre.com

Foredragsholder Claus Roager Olsen  
www.roagerolsen.dk

Scandic Haymarket Stockholm  
www.scandichotels.com

Shamballa Jewels  
www.shamballajewels.com

DFDS Seaways  
www.dfdsseaways.dk

Forandringsvejleder Anders Bjørk  
www.andersbjork.dk

Golf Business Partner  
www.golf-bp.dk

Hotel Scandic Copenhagen  
www.scandichotels.com

Træningsekspert Jacob Søndergård  
www.jacobsondergaard.dk

Bifrost Productions  
www.bifrostproductions.dk

d'Angelterre  
www.danglerterre.dk

B&O Play  
www.beoplay.com

Pamela Starbird, Starbird Words  
sorensolkaer.com/photographs/souls

Sokkelund Café og Brasserie  
www.cafe-sokkelund.dk

Vinevent  
www.vinevent.dk

Radisson Blu Royal Hotel  
www.radissonblu.com/royalhotel-copenhagen

Mingo Photo  
www.mingophoto.com

Bruun Rasmussen Kunstauktioner  
www.bruun-rasmussen.dk

Kurt Westergaard  
www.galleri-draupner.dk

Azamara Club Cruises  
www.azamaraclubcruises.com

Københavns Lufthavne  
www.cph.dk/parkering

Bolia.com  
www.bolia.com

dbramante 1928  
www.dbramante1928.com

Mads Heindorf Jewellery  
www.madsheindorf.dk

Restaurant Pony  
www.ponykbh.dk

Treats  
www.treats.dk

Copenhagen Marriott Hotel  
www.copenhagenmarriott.dk

Brussels Airlines  
www.brusselsairlines.com

Trine Panum  
www.trinepanum.dk

ATEA  
www.atea.com

Nord By Thomsen  
www.nordbythomsen.com

Nimb Vinotek  
vinotek.nimb.dk

Enough  
www.enough.as

Fary Lochan  
www.farylochan.dk

Strangas  
www.strangas.dk

Sommerhuset Rosen  
www.rasmor.dk/rosen

KLM  
www.klm.com/home/dk/da

Møns Klint Resort  
www.derskerikkeenskid.dk

Restaurant SULT  
www.restaurantsult.dk

Small Danish Hotels  
www.smalldanishhotels.dk



Illums Bolighus  
www.illumsbolighus.dk

Musikhuset Aarhus  
www.musikhusetaarhus.dk

Aros  
www.aros.dk

CRT Spirits  
http://crtspirits.dk

Fotograf Kim Leland  
www.leland.dk

Tivoli  
www.tivoli.dk

Mond of Copenhagen  
www.mond.dk

Kokkedal Slot  
www.kokkedalslotcopenhagen.dk

Mentor Danmark  
www.mentordanmark.dk

Brøchner Hotels  
www.brochner-hotels.dk

Jytte Gaardsted

Restaurant Guru  
www.guru.dk

Blocs & Walls  
www.blocs-walls.dk

bObles  
www.bobles.dk

First Hotels  
www.firsthotels.dk

Louise Birn  
www.louisebirn.dk

Det Lille Sommerhotel  
www.sommerhotel.dk

Restaurant Skipperly  
www.skipperly.dk

Restaurant SAK  
www.saksamsoe.dk

Yduns Have  
www.levendelandbrug.dk

Hilton Copenhagen Airport  
www.hilton.com

T-shirttrykkeren  
www.tshirttrykkeren.dk

Carlsberg  
www.carlsberg.dk

Fyrkat Blomster  
www.fyrkatblomster.dk

Smothbooth  
www.smoothbooth.dk

BetterNow  
www.betternow.dk

Daiteyo Kaffe  
www.daiteyo.dk

Frydenberg Tryk  
www.frydenberg.dk

Holte Vinlager  
www.holtevinlager.dk

Pixeldot  
www.pixeldot.dk

Bacardi/Martini  
www.bacardi.com

Trine Kjaer Design  
www.trinekjaer.dk

Michael Andersen  
www.mcproduction.dk

One2Speak  
www.one2speak.dk

Corporate communications  
www.corpcomm.dk

Reklametryk  
www.reklametryk.dk

Seier Fitness  
www.seierfitness.dk

Risskov Blomster  
www.risskov-blomster.dk

Galleri Art Expo  
www.galleri-artexpo.dk

Martin by Harman  
www.harmankardon.dk

Enula 9  
www.enula9.dk

LetsGo  
www.letsgo.dk/da/

AGF  
www.agf.dk

Gaia Jewels  
www.gaia-jewels.com

Hotel Amerika  
www.hotelamerika.dk

Jysk Rejsebureau  
www.jr.dk

Malling & Jensen  
www.bymallingjensen.dk

Grappa al Porto  
www.grappaalporto.dk

Spa Tours  
www.spatours.dk

Forum Copenhagen  
www.forumcopenhagen.dk

Sixt  
www.sixt.dk

AYTM  
www.aytm.dk

Teatret Svalegangen  
www.svalegangen.dk

Ezzence  
www.ezzence.com

Hotel Kolding Fjord  
www.koldingfjord.dk

Aarhus Airport  
www.aar.dk

Racehall  
www.racehall.com

Odense Eventyr Golf  
www.eventyrgolf.dk

Noma  
www.noma.dk

S Marketing og Event  
www.smarketing.dk

Angostura  
www.angostura.dk

Michelinkok Wassim Hallal  
www.frederikshoj.com

Hummel  
www.hummel.net

Restaurant Amass  
www.amassrestaurant.com



## Special Thank You

We would like to say a special thank you to the companies that bought a corporate table at the Charity Gala in Copenhagen and the Charity Dinner in Aarhus:

Altra  
pharma

LaserTryk<sup>TM</sup>•dk

FØNIX  
ADVOKATER

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And finally a heartfelt thanks to Copenhagen Marriott Hotel for donating an amazing evening and to Hotel Scandic Aarhus City for donating a likewise wonderful evening in Aarhus. Thanks to all the people involved, devoting their time and efforts and working so hard before and during the events to ensure a wonderful evening.

## A Big Thank You to All Donors and Corporate Partners in 2015

We are deeply grateful for all the donations and support received throughout 2015 enabling us to continue and further develop our projects. The support has come from private individuals, foundations and corporations wanting to help us make a difference. In 2015 our amazing corporate partnerships have developed and they have been essential for LittleBigHelp's growth, allowing us to reach out with quality help to more vulnerable children and women. We are grateful for their support, inspired by their generosity, and impressed by their corporate social responsibility.

## Corporate Partners

  
MARRIOTT  
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## Foundations



**MAX FODGAARD A/S**



## Network Collaborations



## Financial Summary

### **LittleBigHelp has year after year increased its financial capacity to serve our purpose – and 2015 was no exception**

Not only did we serve more than 88,000 meals at our projects and helped an average of 500 women and children per day towards their path to education and a better future – but we also secured the financial needs of the organisation to extend our help to even more children and women in the coming years.

### **We raised DKK 2,769,523 in 2015**

In 2015, LittleBigHelp raised a record high DKK 2,769,523, which is an increase of 16 % compared to 2014, where DKK 2,396,174 was raised. This is largely thanks to the loyal generosity of our donors who have supported us year after year and to new contributors.

The funds stem primarily from gifts and donations at the annual Charity Gala 2015, the sixth in a row, making it the main source of funding. Through the LittleBigHelp Charity Dinner in Aarhus, that was held for the second time, a large amount was also raised.

In addition to our two Charity Events, we also experienced throughout 2015, a significant increase in contributions as part of our efforts to build strategic and long-term partnerships. Contributions arose from private individuals, corporations, corporate partnerships and from successful applications to foundations – a potential source of income that LittleBigHelp wants to explore increasingly over the coming years.

Membership fees and other income account for 1.8 % of the total 2015 income, thus having little influence on the overall picture. This is an area that we want to develop and put increased focus on over the next year.



## LittleBigHelp – a growing organisation

LittleBigHelp has throughout its time working in India met initial objectives and numerous lessons have been learnt about what it takes to conduct development work in India under challenging conditions. With a desire to ensure high quality, transparency, increased focus on fundraising and to meet the increasing administrative tasks associated with a growing organisation, two employees are working primarily from Denmark.

We are grateful to the many volunteers who help us throughout the year, especially in connection with our Charity Events.

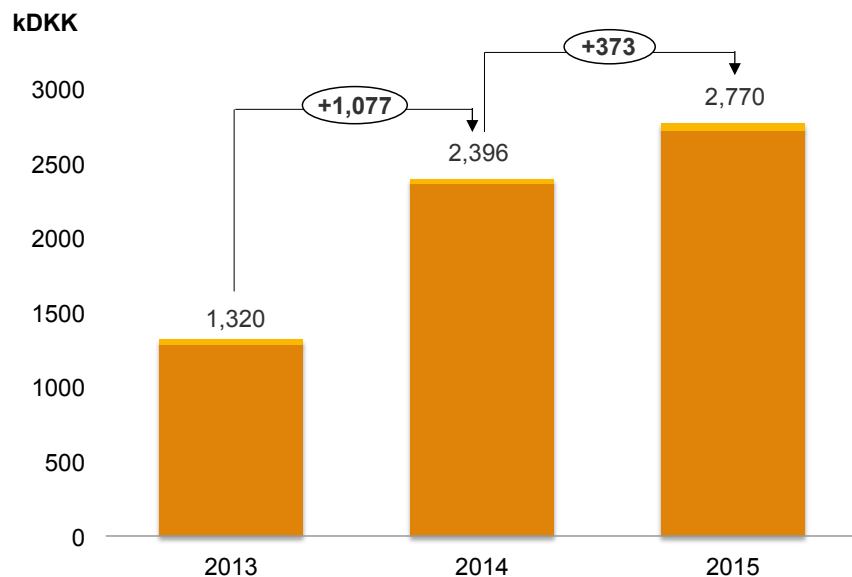
A number of corporate partners donate their services and help us with a number of administrative tasks making it possible for us to save money on otherwise

outsourced tasks. Salary and administration costs amount to DKK 757,735 in 2015.

### **DKK 2,343,085 allocated to support existing and new projects in 2015**

During 2015, DKK 2,343,085 was contributed to the new and on-going projects. In 2014 this figure was DKK 1,191,406, marking a 96 % increase. This is largely due to a number of new projects started at the end of 2014 and in 2015, extending our help to more children and women and increasing the quality of the services provided at our projects.

Overall, LittleBigHelp starts 2016 with DKK 1,129,552 in surplus funds for new and existing projects for vulnerable women and children in West Bengal, India.



■ Gifts and donations ■ Membership fees and other income



# Extracts Financial Report 2015

## LittleBigHelp

1 January 2015 - 31 December 2015

	'000 DKK	2015	2014	2013
<b>Donations</b>				
Gifts and donations		2.719	2.364	1.285
Membership fees and other income		51	32	35
<b>Received donations</b>		<b>2.770</b>	<b>2.396</b>	<b>1.320</b>
Salary and administration		758	474	409
Result before interest		2.012	1.922	911
Interest		2	4	3
<b>Net result</b>		<b>2.014</b>	<b>1.926</b>	<b>913</b>
Result attributable to future donations		2.014	1.926	913

## LittleBigHelp Balance sheet 31 December 2015

<b>Assets</b>			
Cash		1.213	1.502
<b>Total Current Assets</b>			
<b>Total Assets</b>		<b>1.213</b>	<b>1.502</b>

### Equity and Liabilities

<b>Equity</b>			
Equity		-	-
Retained comprehensive income		-	-
<b>Equity</b>		<b>-</b>	<b>-</b>

### Liabilities

Provision for future donations		1.130	1.459
Current liabilities		83	43
<b>Total liabilities</b>		<b>1.213</b>	<b>1.502</b>
<b>Total Equity and Liabilities</b>		<b>1.213</b>	<b>1.502</b>

Indirect + Direct contributions to projects		2.343	1.191
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## Contact Us

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**Phone Denmark:** +45 24855858  
**Phone India:** +91 8420047609  
**Facebook:** [Facebook.com/LittleBigHelp](https://www.facebook.com/LittleBigHelp)

### Address in Denmark:

Gothersgade 105, 2. tv  
 1123 København K

### Address in India:

Flat no. 9F  
 Neelkanth Apartment, 26 B Camac  
 Street, Kolkata 700017

### CVR-Number/Registration

**Number in Denmark:** 33234694  
**Trust Registration Number in India:** IV-056162012 and 80G Tax Exemption

**If you wish to support our work we receive all donations with gratitude:**

Jutlander Bank, Store Torv 1 9500  
 Hobro, Denmark

**Registration number:** 9337

**Account number:** 0001502301

**IBAN:** DK9293370001502301

**SWIFT:** SHOB DK21

For memberships and donations via PayPal and MobilePay, please visit our website  
[https://www.littlebighelp.com/support\\_littlebighelp.php](https://www.littlebighelp.com/support_littlebighelp.php)

Graphic design and layout donated by MYMIND

# LittleBigHelp

[www.littlebighelp.com](http://www.littlebighelp.com)

*A little help from you is a big help for others*



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