

Collection accounts 2024 for IMS (International Media Support)

Background and purpose of the collection

The funds will be used to support IMS' work to promote free media and the rights and security of journalists in the priority countries where IMS works globally.

The collection takes place at events and via the website / IMS donation module (https://dk.mediasupport.org/, www.mediasupport.org), online collection platform and social media (Facebook, Instagram).

The funds raised are received via mobile payment solutions (MobilePay) and bank transfers via credit cards.

Income	
Income 2024	521.244
Transferred result from 2023	334.158
Transferred result from 2022	65.322
Total funds	920.724
Administrative expenses	67.954
Project expenses 2024	
Afghanistan	
2022 funds	65.322
2023 funds	272.279
Ukraine	
2023 funds	61.879
2024 funds	125.021
Palestine	
2024 funds	446.267
Total expenses	1.038.721
Result 2024	-117.997



Use of the funds raised

The funds used in 2024 for Ukraine went to support media houses and journalists to ensure continued reporting during the war together with providing security wests and helmets as well as generators and power banks to front line media workers and journalists.

The funds used in 2024 for Afghanistan were used to support the work of local media partners in Afghanistan after Taliban took over in August 2021.

The funds used in 2024 for Palestine were used to support and keep as many media outlets as possible operating, as well as food, clothes, blankets and other utilities for journalists and their families.

Management statement

As Deputy Director for Finance and Resources and responsible for the collection respectively, we hereby declare that the collection has been carried out in accordance with the rules in the Danish Collection Act and the Collection Order.

Copenhagen, 03 July 2025

Allison Brixtofte Deputy Director

International Media Support

Maria Gerey Bak

Responsible for the collection International Media Support